

TCFv2 ID	vendors__name	WELT News App	BILD News App	BILD Sport App	Clever Tanken App	finanzen.net App
1	Exponential Interactive, Inc d/b/a VDX.tv	x		x	x	x
4	Roq.ad GmbH	x		x	x	
6	AdSpirit GmbH	x		x	x	x
10	Index Exchange Inc.	x	x	x	x	
11	Quantcast	x	x	x	x	
12	BeeswaxIO Corporation	x		x	x	x
13	Sovrn, Inc.	x		x	x	x
14	Adkernel LLC	x	x	x	x	x
15	Adikteev	x		x	x	x
16	RTB House S.A.	x		x	x	
21	The UK Trade Desk Ltd	x	x	x	x	x
22	admetrics GmbH	x		x	x	
23	Nexxen Inc.	x		x	x	
24	Epsilon	x		x	x	
25	Yahoo EMEA Limited	x		x	x	x
27	ADventori SAS	x	x	x	x	x
28	TripleLift, Inc.	x	x	x	x	x
30	BidTheatre AB	x	x	x	x	x
32	Xandr, Inc.	x	x	x	x	
34	NEORY GmbH	x	x	x	x	
36	Nexxen Group LLC	x	x	x	x	
37	NEURAL.ONE	x		x	x	
39	ADDITION (Virtual Minds GmbH)	x	x	x	x	
40	Active Agent (Virtual Minds GmbH)	x	x	x	x	x
42	Taboola Europe Limited					x
44	Adex (Virtual Minds GmbH)	x		x	x	x
45	Equativ	x		x	x	x
50	Adform A/S	x	x	x	x	x
52	Magnite, Inc.	x	x	x	x	
57	RATEGAIN ADARA INC	x		x	x	
59	Sift Media, Inc		x		x	x
60	Rakuten Marketing LLC	x	x	x	x	x
61	GumGum, Inc.	x	x	x	x	x
63	Lumen Research Limited					x
66	adsquare GmbH	x	x	x	x	x
68	Amazon Ad Server	x	x	x	x	x
69	OpenX	x	x	x	x	x
70	Yieldlab (Virtual Minds GmbH)	x		x	x	
71	Roku Advertising Services	x	x	x	x	x
72	Nano Interactive Group Ltd.					
73	Simplifi Holdings LLC	x		x	x	x
76	PubMatic, Inc.	x	x	x	x	
77	Comscore B.V.	x		x	x	
78	Flashtalking	x		x	x	
80	Sharethrough, Inc	x		x	x	x
82	Smaato, Inc.	x	x	x	x	
84	Semasio GmbH	x		x	x	x
85	Crimtan Holdings Limited	x	x	x	x	x
87	Genius Sports UK Limited	x		x	x	x
91	Criteo SA	x		x	x	
92	1plusx AG	x		x	x	
93	Adloox SA	x		x	x	

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94	Blis Global Limited	x		x	x	x
95	Lotame Solutions, inc	x		x	x	x
97	LiveRamp	x		x	x	
98	GroupM UK Limited	x		x	x	
101	MiQ Digital Ltd	x		x	x	x
109	LoopMe Limited	x		x	x	
110	Dynata LLC	x		x	x	
111	Showheroes SE	x	x	x	x	
114	Sublime	x		x	x	x
115	smartclip Europe GmbH	x	x	x	x	
119	Ask Locala	x		x	x	
120	Eyeota Pte Ltd	x		x	x	x
124	Near Intelligence	x		x	x	x
126	DoubleVerify Inc.	x	x	x	x	
128	BIDSWITCH GmbH	x		x	x	
129	IPONWEB GmbH	x		x	x	
130	NextRoll, Inc.	x		x	x	x
132	Teads France SAS	x	x	x	x	x
136	Ströer SSP GmbH (SSP)	x	x	x	x	
139	Permodo GmbH	x		x	x	
140	Platform161 B.V.	x		x	x	x
147	Adacado Technologies Inc. (DBA Adacado)	x		x	x	x
150	Inskin Media LTD	x	x	x	x	x
153	MADVERTISE MEDIA	x		x	x	x
161	SMADEX, S.L.U.	x		x	x	
163	Bombora Inc.	x		x	x	x
164	Outbrain UK Ltd	x		x	x	
168	EASYmedia GmbH	x		x	x	
195	advanced store GmbH	x	x	x	x	
202	Magnite CTV, Inc.	x		x	x	x
205	Adssets AB				x	
209	Delta Projects AB	x	x	x	x	x
210	Zemanta Inc.	x		x	x	
212	usemax advertisement (Emego GmbH)	x		x	x	
226	Publicis Media GmbH	x	x	x	x	
227	Opt Out Advertising B.V.	x		x	x	
241	OneTag Limited	x		x	x	x
243	Cloud Technologies S.A.	x		x	x	x
246	Smartology Limited	x	x	x	x	x
252	Jaduda GmbH	x	x	x	x	
253	Improve Digital	x	x	x	x	
254	LiquidM Technology GmbH	x		x	x	x
262	DT Exchange (Fyber Monetization Ltd.)				x	
263	Nativo, Inc.	x	x	x	x	
264	Adobe Advertising Cloud	x	x	x	x	x
273	Bannerflow AB	x		x	x	
275	TabMo SAS	x		x	x	
278	Integral Ad Science (incorporating AdmantX)	x		x	x	x
281	Wizaly	x		x	x	
284	Weborama	x	x	x	x	
285	Comcast International France SAS/FreeWheel Media, Inc.	x		x	x	x
293	SpringServe, LLC	x	x	x	x	
294	Jivox Corporation	x	x	x	x	
297	Polar Mobile Group Inc.	x	x	x	x	
301	zeotap GmbH	x		x	x	

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302	Sage&Archer BV	x		x	x	x
304	On Device Research Limited	x		x	x	
308	Rockabox Media Ltd		x		x	
312	Exactag GmbH	x		x	x	
315	Celtra Inc.	x		x	x	
317	mainADV Srl	x		x	x	
328	Gemius SA	x		x	x	
329	Browsi	x		x	x	
345	The Kantar Group Limited	x		x	x	
354	Apester Ltd	x		x	x	
371	Seeding Alliance GmbH	x	x	x	x	
373	Nielsen Media Research Ltd.	x		x	x	x
378	communicationAds GmbH & Co. KG	x		x	x	
382	The Reach Group GmbH	x	x	x	x	
385	Oracle Advertising	x		x	x	
388	Numberly	x		x	x	
394	AudienceProject A/S	x	x	x	x	x
397	Demandbase, Inc.	x		x	x	
409	Arrivalist Co.					
415	Seenthis AB				x	
416	Commanders Act	x		x	x	
423	travel audience GmbH	x		x	x	
424	KUPONA GmbH	x		x	x	
431	HUMAN				x	
440	DEFINE MEDIA GMBH	x	x	x	x	x
447	Adludio Ltd.	x		x	x	x
450	Blendee srl	x		x	x	x
452	Innovid LLC	x	x	x	x	
466	Papirfly AS				x	
468	Neustar, Inc., a TransUnion company	x		x	x	
469	Zeta Global Corp.	x		x	x	x
488	Opinary GmbH	x		x	x	x
507	AdsWizz Inc.	x	x	x	x	
509	One Tech Group GmbH		x		x	
536	GlobalWebIndex	x		x	x	x
539	AdDefend GmbH	x		x	x	x
559	Otto (GmbH & Co KG)	x		x	x	
565	Adobe Audience Manager, Adobe Experience Platform	x		x	x	x
580	Goldbach Group AG	x	x	x	x	x
587	Localsensor B.V.	x		x	x	x
598	AllMediaDesk GmbH	x	x	x	x	
602	Online Solution	x	x	x	x	
625	BILENDI SA	x		x	x	
630	Contact Impact GmbH/Axel Springer Teaser Ad GmbH	x	x	x	x	
631	Relay42 Netherlands B.V.	x		x	x	x
647	Axel Springer Teaser Ad GmbH	x	x	x	x	
649	adality GmbH	x		x	x	
657	GP One GmbH	x	x	x	x	
699	HyperTV Inc.	x		x	x	x
703	MindTake Research GmbH	x		x	x	
707	Dentsu Italia SpA	x		x	x	x
726	YouGov	x		x	x	
730	INFOnline GmbH	x		x	x	
734	Cint AB	x		x	x	x
755	Google Advertising Products	x	x	x	x	

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758	GfK GmbH	x		x	x	x
759	RevJet	x		x	x	
762	Protected Media LTD	x		x	x	
766	Firstlead GmbH (ADCELL)	x	x	x	x	
768	Global Media Group Services Limited					
772	Oracle Data Cloud - Moat				x	x
774	Wagawin GmbH	x	x	x	x	
775	SelectMedia International LTD	x		x	x	
787	Hearts and Science München GmbH	x		x	x	x
788	Ad Alliance GmbH	x		x	x	
793	Amazon Advertising	x	x	x	x	
795	Factor Eleven GmbH	x		x	x	x
796	EASY Marketing GmbH	x	x	x	x	x
797	Artefact Deutschland GmbH	x		x	x	x
800	Republika Data Analytics and Technologies GmbH	x		x	x	
801	Bannernow, Inc.		x		x	x
806	Aarki, Inc.	x		x	x	
807	Moloco, Inc.	x	x	x	x	
812	Nielsen International SA	x		x	x	x
827	Adtriba GmbH	x		x	x	x
828	TX Group AG	x		x	x	x
832	Objective Partners BV	x		x	x	
853	Ensignt	x		x	x	
870	Webgains GmbH	x		x	x	
872	IVO Media Ltd		x		x	x
875	cynapsis interactive GmbH					
898	Mobkoi Ltd		x		x	x
929	eBay Inc	x		x	x	x
937	SoD ScreenOnDemand GmbH	x		x	x	x
938	dataXtrade GmbH	x	x	x	x	
950	Stream Eye OOD				x	
985	TV SQUARED LIMITED d/b/a InnovidXP	x		x	x	x
1081	C WIRE AG	x	x	x	x	