

# WE CELEBRATE THE LEAP YEAR

Cross-media campaign offer 2024

*impassioned by*

media **impact**—

# OUR SPECIAL FOR THE LEAP YEAR

**February 29 makes 2024 a very special year...**

... and we want to celebrate it just as special with you!

In 2024 you will receive - bookable once - for 29 % pay factor:

- 1/1 page in WELT AM SONNTAG, DIE WELT or WELT Print Total
- Combination package Home-Run and WELT-Run on WELT Digital

**This means for you: You only pay 29% of the gross price.**

Secure your desired publication date now!

# OUR SPECIAL OFFERS

**29 %**  
pay factor

## PRINT: 1/1 page

### WELT AM SONNTAG (Sat./Sun.)



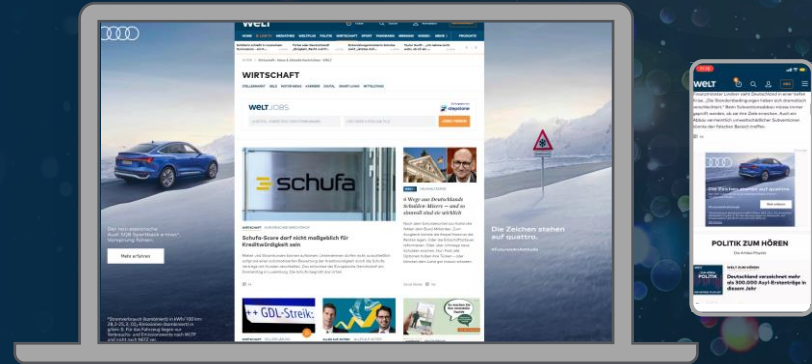
### DIE WELT (Mon.-Fri.)



### WELT PRINT TOTAL (Mon.-Fri. + Sat./Sun.)



## DIGITAL: COMBINATION PACKAGE HOMERUN+WELTRUN\*



	Gross	Net 2
<b>WELT AM SONNTAG</b>	96,700.00 €	<b>28,043.00 €</b>
<b>DIE WELT</b>	54,900.00 €	<b>15,921.00 €</b>
<b>WELT PRINT TOTAL</b>	128,800.00 €	<b>37,352.00 €</b>

	Gross	Net 2
<b>BASIC</b>	112,388.00 €	<b>32,592.00 €</b>
<b>DELUXE</b>	133,200.00 €	<b>38,628.00 €</b>
<b>SUPREME</b>	217,375.00 €	<b>63,039.00 €</b>

Offer valid for a one-off booking per customer for the specified formats in print and digital. The offer is limited to one title (print) or booking (digital) and does not apply to the highlight editions (print) DIE WELT des Jahres, WELT AM SONNTAG des Jahres and special editorial topics. The offer is subject to a right of postponement. The WELT price list no. 102 applies, valid from 01.01.2024. 65.88% discount for billing via advertising agency, 71% discount for direct booking. The above-mentioned fixed price applies, no further discount, but discount-forming, plus VAT. \*Specifications see [factsheet](#)

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# YOUR CONTACT

**YOUR CONTACT PERSONS IN SALES**

**YOU CAN FIND THEM HERE.**

