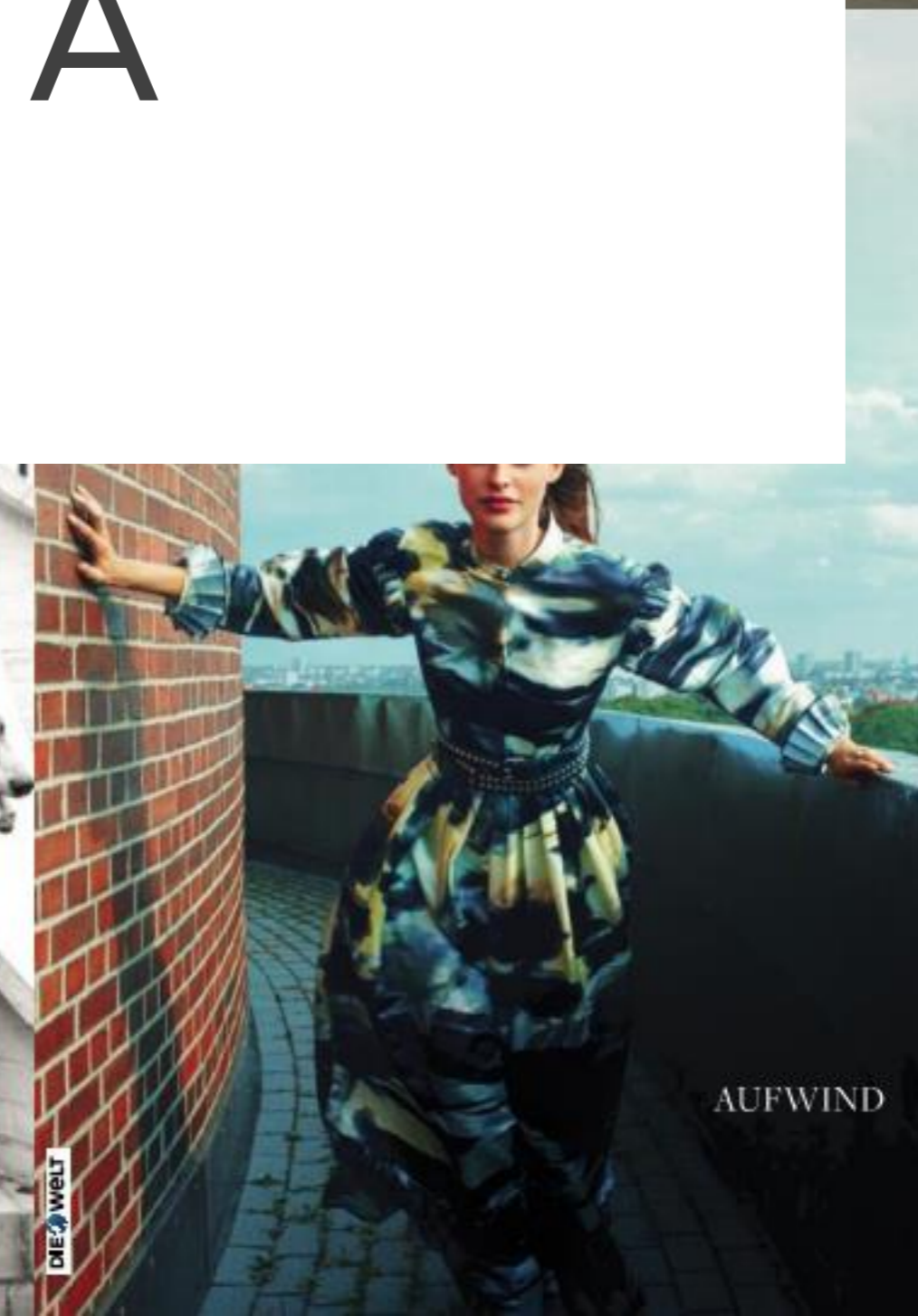
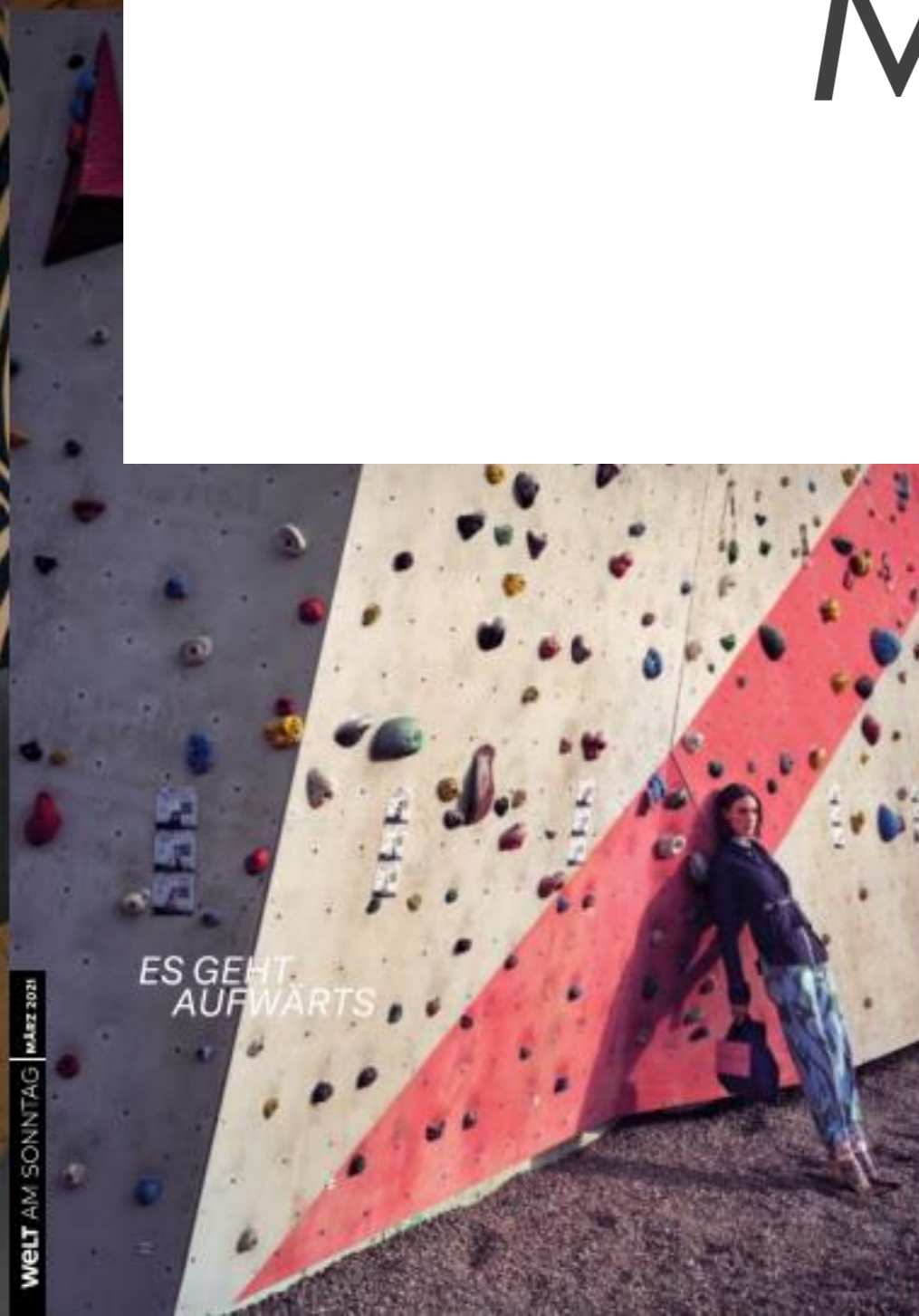




# MEDIA DATA

2024





# USP

Internationally recognized style expertise of Publisher Inga Griese

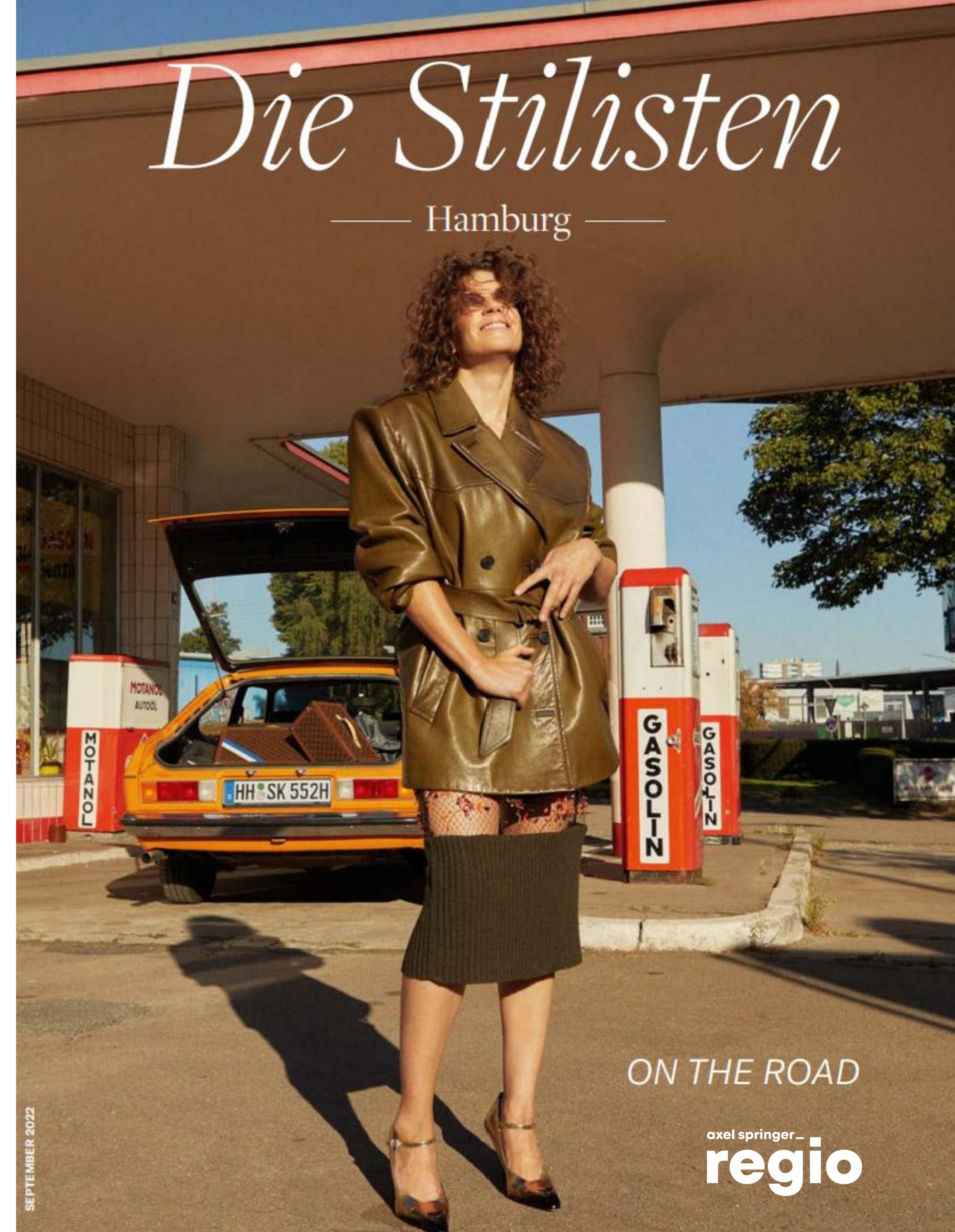
Source of inspiration for our consumer- and brand-conscious readers who are interested in topics such as fashion and jewellery, indulgence, design and travel

Credible journalism with a clear stance meets opulent, innovative aesthetics

Unique, sophisticated photo productions

Written with a northern German heart and a creative eye for the uniqueness of the North

Unique in Northern Germany





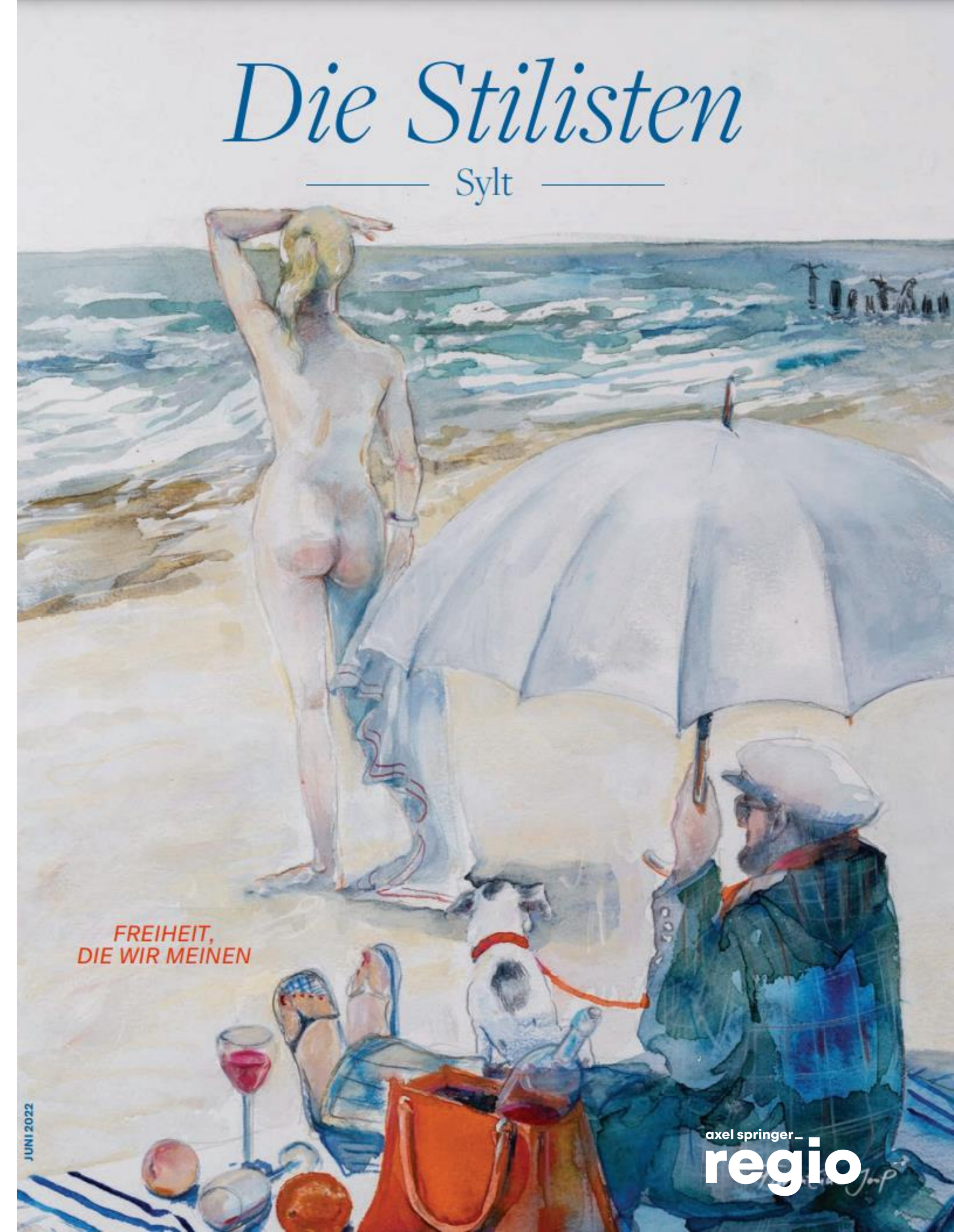
# BRAND IDENTITY

Established since more than 10 years.

Distribution on Saturdays / Sundays in WELT AM SONNTAG  
Northern Germany\*.

Opulence through large magazine format in classic “saddle  
stitched” layout.

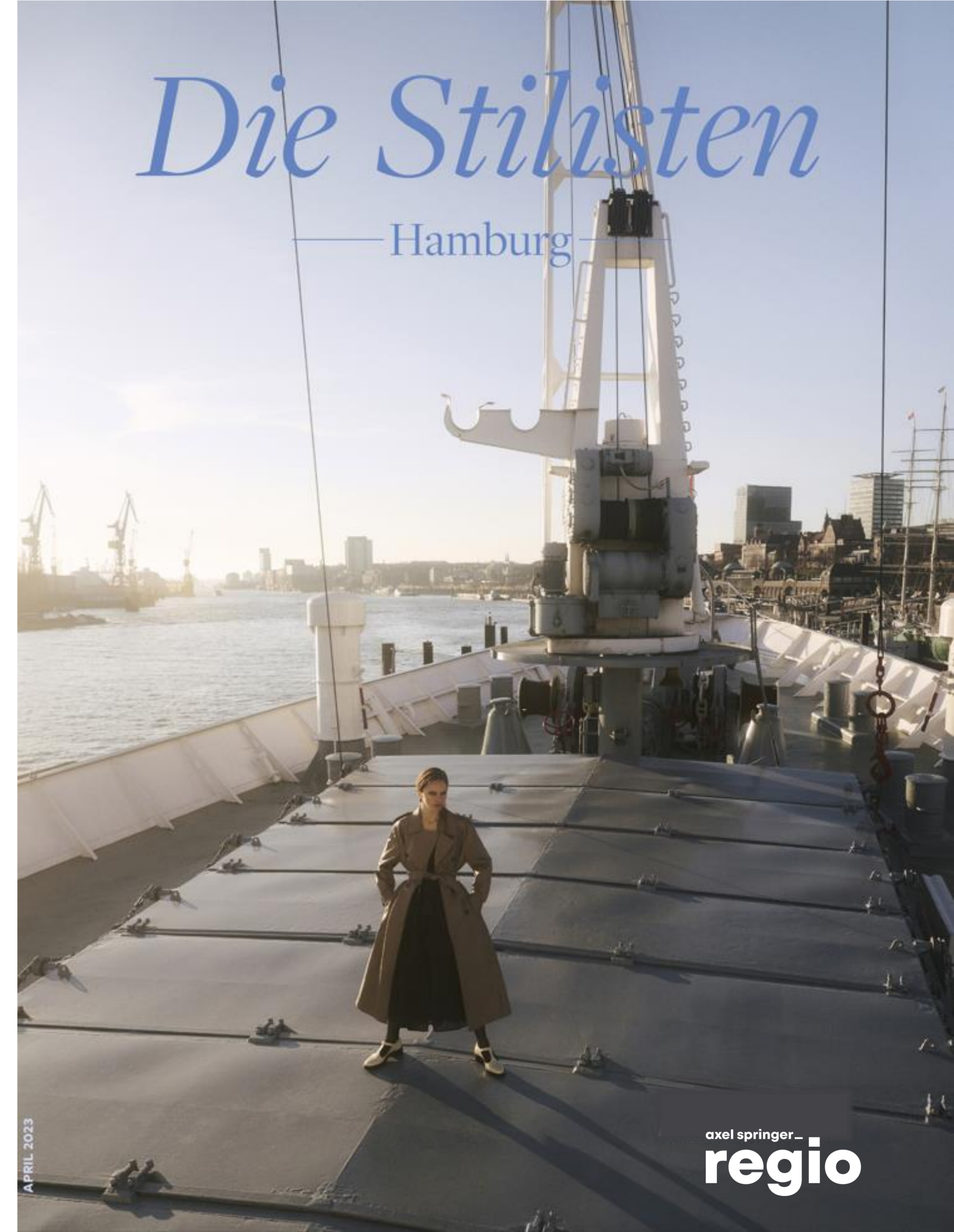
Unique positioning as a regional high-class publication in the  
north.





# DATES 2024

Edition	Publication Date	Advertising Deadline	Printing Deadline
Die Stilisten Sylt	29.06. / 30.06.	13.05.	03.06.
Die Stilisten II	28.09. / 29.09.	12.08.	02.09.
Die Stilisten III	23.11. / 24.11.	07.10.	28.10.



APRIL 2023

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# FORMATS AND PRICES

1/1 Page	W 255 mm x H 335 mm	11.330 €
1/2 Page vertical	W 123 mm x H 335 mm	7.210 €
1/3 Page vertical	W 94 mm x H 335 mm	4.429 €

## Preferred Placements

Opening Spread	2. Cover page + Page 3	26.780 €
Against Editorial	Left page near editorial	12.360 €
Facing Table of Content <small>(FTC)</small>	Left page near content	12.360 €
Cover Pages	3. Cover page <small>(IBC)</small>	12.360 €
	4. Cover page <small>(OBC)</small>	14.935 €
Inner Pages	1. Right page	12.875 €
	2. Right page	12.360 €
	1. Double page	25.750 €

STILISTEN - Prices are valid as a supplement to the price list no. 102 DIE WELT/WELT AM SONNTAG.  
 All prices minus discount, minus 15% intermediary remunerations when booking through an agency approved by us, excl. VAT (MwSt).  
 Discounts are granted according to the actual purchase volume only for the ads in DIE STILISTEN. These advertisements are neither  
 5 conclusive nor discount-forming for WELT AM SONNTAG.



NOVEMBER 2022

VERWEILE DOCH

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# TECHNICAL DATA

**Format** Width 255 mm x Height 335 mm

**Printing** Envelope: Sheet offset; Content: Gravure

**Paper** Envelope: 150g/m<sup>2</sup> | Content: 65g/m<sup>2</sup> UPM Ultra Matt G

**Resolution** 300 dpi

**Cut** 5 mm circumferential

**Processing** 3-sided cut, Saddle stitched

**ICC-Profile** Envelope: ISO coated V2 | Content: PSR\_LWC\_PLUS\_V2\_M1

**Colours** Euro colours 4/4

**Data Delivery** PDF/X-1a, PDF/X-3 or PDF/X-4

**Address Print Documents**

[stilisten-anzeigen@axelspringer.de](mailto:stilisten-anzeigen@axelspringer.de)

# *Die Stilisten*

— Sylt —

BARFUSS

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# YOUR CONTACT

**Marc Hussein**

**Director Sales Nord Axel Springer Regio**

Axel Springer Deutschland GmbH

Axel-Springer-Platz 1

20350 Hamburg

M +49 151 73026692

[marc.hussein@axelspringer.com](mailto:marc.hussein@axelspringer.com)

