



FACTS 2024

UHREN

The exclusive magazine for watch lovers and connoisseurs, celebrates the increasing market development and the great interest in watches of the highest quality!

Under the editorial direction of Dr. Philip Cassier, the magazine not only follows traditions, technical innovation and craftsmanship, but also the people behind the brands and in the studios play a major role.

New: UHREN twice a year (Sat. + Sun.)

Print run: 150.000 copies

(distributed in Abo-Inland and EV Inland)

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UHREN I	21./22/04/ 2024	25/01/2024	19/02/ 2024	26/02/ 2024
UHREN II	16./17/11/ 2024	29/08/2024	23/09/ 2024	30/09/ 2024

DISPLAY	FORMAT	ADVERTISING RATES
2/1 page	492 mm x 291 mm	48,700.00 €
1/1 page	246 mm x 291 mm	29,400.00 €
1/3 page high*	79 mm x 291 mm	auf Anfrage
Preferred placements		
Opening Spread	2. Cover page + page 3	60,900.00 €
1. DPS inside	520 mm x 365 mm	54,500.00 €
Against Editorial	Left page next to editorial	35,400.00 €
Facing Table of Content (FTC)	Left page next to content	35,000.00 €
Facing Table of Content II (FTC II)	Left page next to content II	34,300.00 €
Cover pages	3. Cover page (IBC)	32,000.00 €
	4. Umschlagseite (OBC)	39,800.00 €
Inside pages	1. right side	35,000.00 €
	2. right side	34,300.00 €

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Media Impact GmbH & Co. KG
Zimmerstraße 50
10888 Berlin

Carola Curio – Publisher ICON Group – Mobile: +49 (0) 151 5433 1679 / carola.curio@axelspringer.com

Eliette-Nabila Korte – Senior Marketing Manager ICON & UHREN – Mobile: -49 (0) 151 150 89 550

eliette-nabila.korte@axelspringer.com

Jacqueline Ziob – Head of Brand Management ICON – Mobile: +49 (0) 151 4404 7877 / jacqueline.ziob@axelspringer.com

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