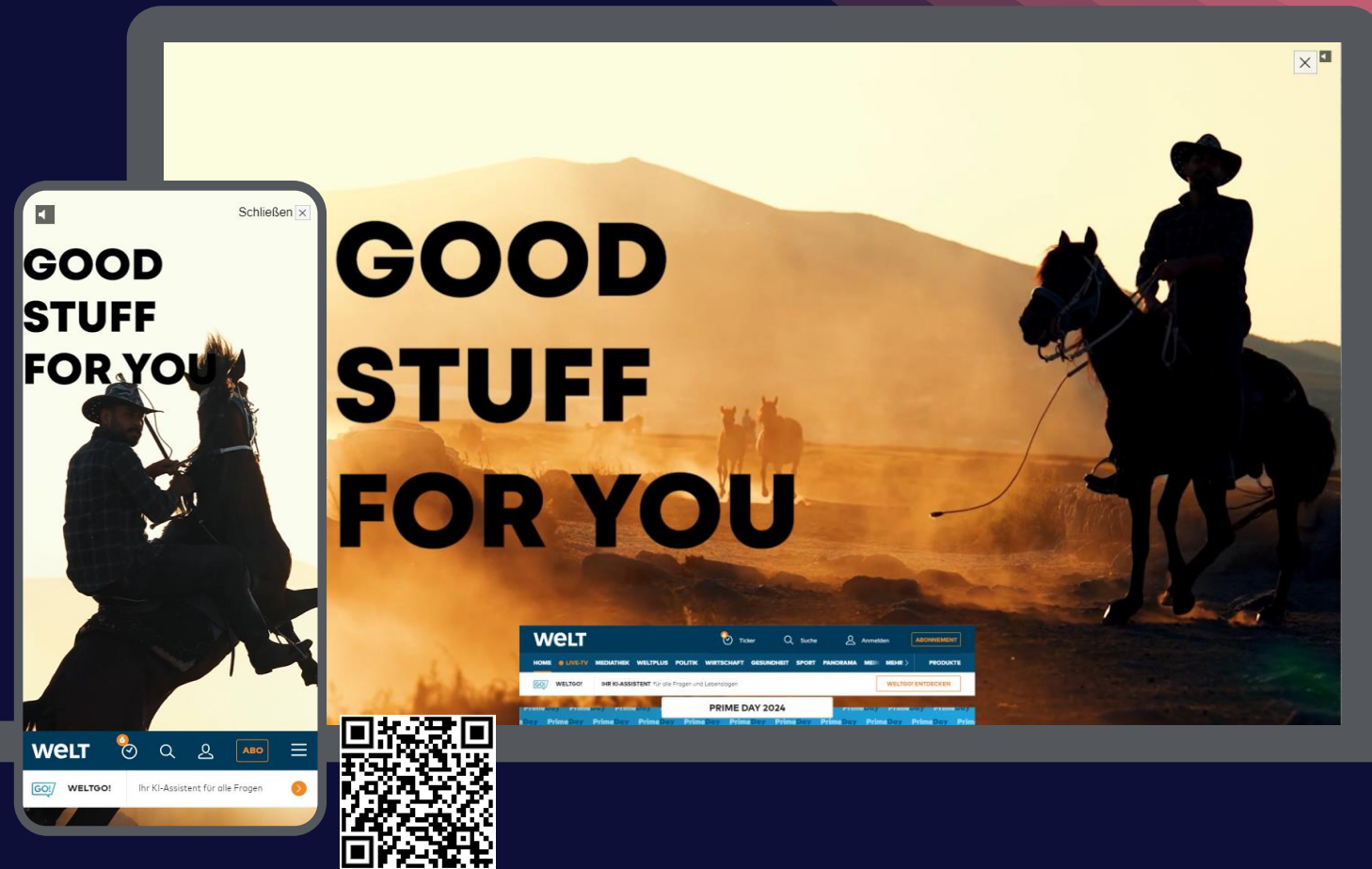


# BIG STAGE

## Surprising and extensive!

With the Big Stage, you present your video on the homepage in the entire portfolio - directly in the visible area!

Initially the content is pushed to the bottom, your video starts automatically and after 8 seconds the content is pushed back to the top and reminder advertising material stays.



For the creation of advertising material for the Big Stage via MI plus creation costs of € 4,800, lead time of at least 15 working days from delivery of the assets (video, image material, etc.). Technical specifications of the advertising formats and dimensions can be found at <https://mediaimpact.de/de/digital-formate> Subject to changes and errors. FC1/global, not bookable InApp (a medium rectangle is used in the app as fallback advertising material); playback takes place exclusively via WLAN, a 2:1 banner, a medium rectangle and a vertical video (incl. poster frame as jpg/png in the same size as fallback) are required; vertical video (9:16) must be delivered as MP4, bookable in HomeRun Supreme (in combination with First Contact, a fallback WM is played); advertising material is only played on the homepage