EXPANDING HORIZONS

THE TRANSATLANTIC HOMERUN.
TELLING YOUR STORY. JUST BIGGER.
axel springer_

WESTAND FOR POWERFUL & INDEPENDENT JOURNALISM

At Axel Springer, we're keeping this word by offering an international portfolio of impactful brands like **BILD**, **WELT**, **BUSINESS INSIDER** and many more.



70+ editorial brands

40+ countries reached

252 M. monthly global on-site footprint

springer footprint axel springer_ media impact_ 2

TO ACHIEVE THIS GOAL, WE'RE DOUBLING DOWN ON DIGITAL

Doubling down entails incorporating digital mastery into our products. With joint forces, we are launching the **TRANSATLANTIC HOMERUN** — our biggest homerun product ever.



axel springer media **impact** 4

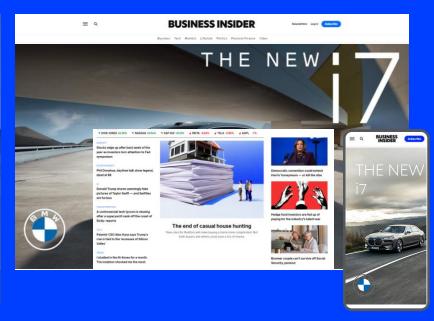
TRANSATLANTIC HOMERUN: TELLING YOUR STORY FURTHER THAN EVER

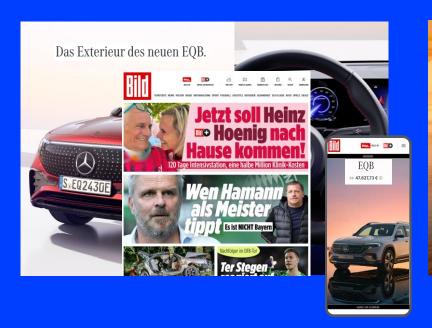
Taking over homepages with impact: Together, we'll achieve an unmatched reach of 42.8 million impressions per day guaranteed!

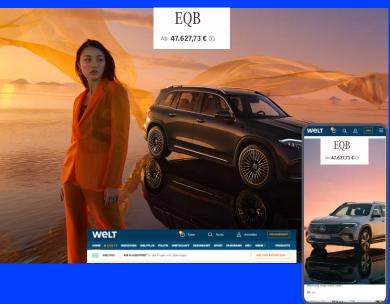


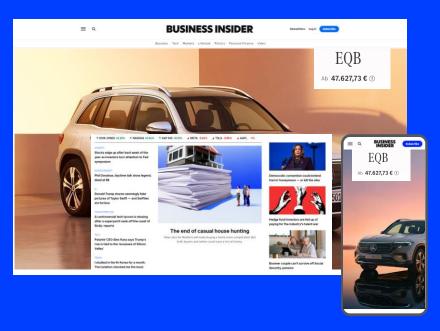






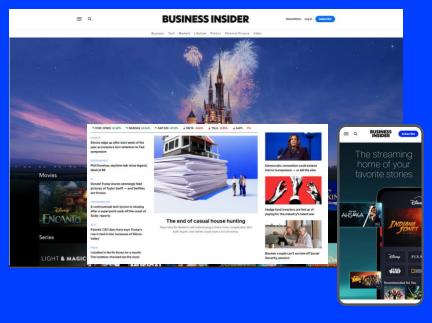






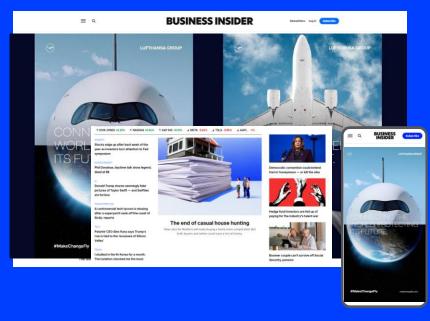






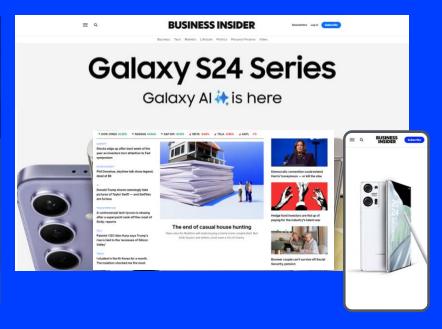












INTERESTED IN GROWING TOGETHER?

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