

BILD.PLAY

INFORMATIVE . SIMPLE . BILD

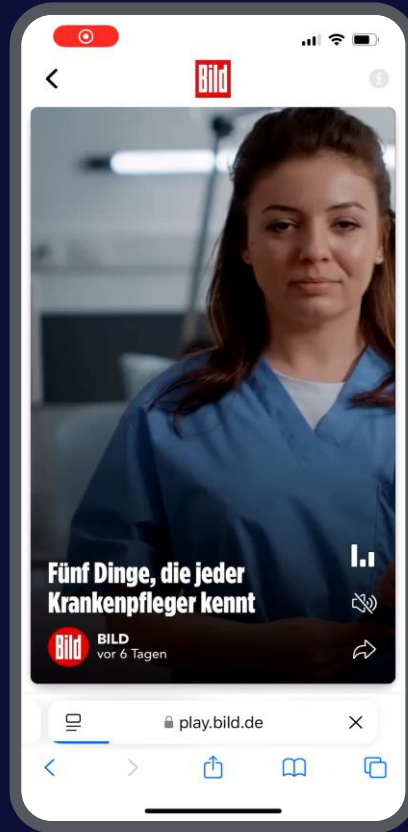


BILD.PLAY

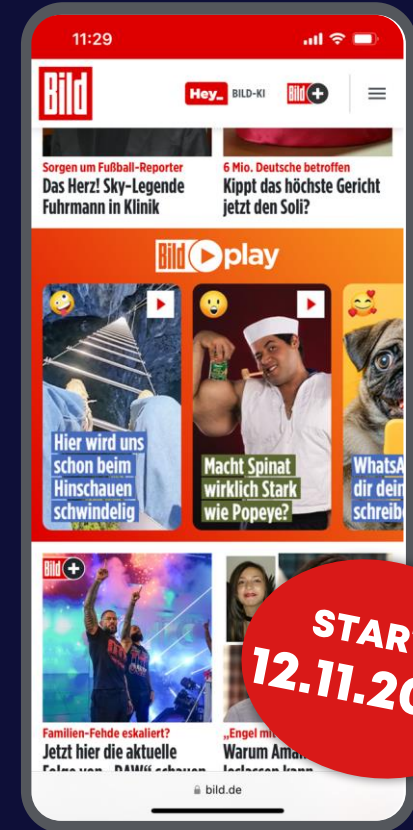
THE NEW VERTICAL VIDEO STREAM AT BILD!



Exciting news, hot trends and in the popular vertical format - that's BILD.Play!



Intuitive handling thanks to vertical swiping! Mobile and stationary.



Outstanding integration on the BILD Home.



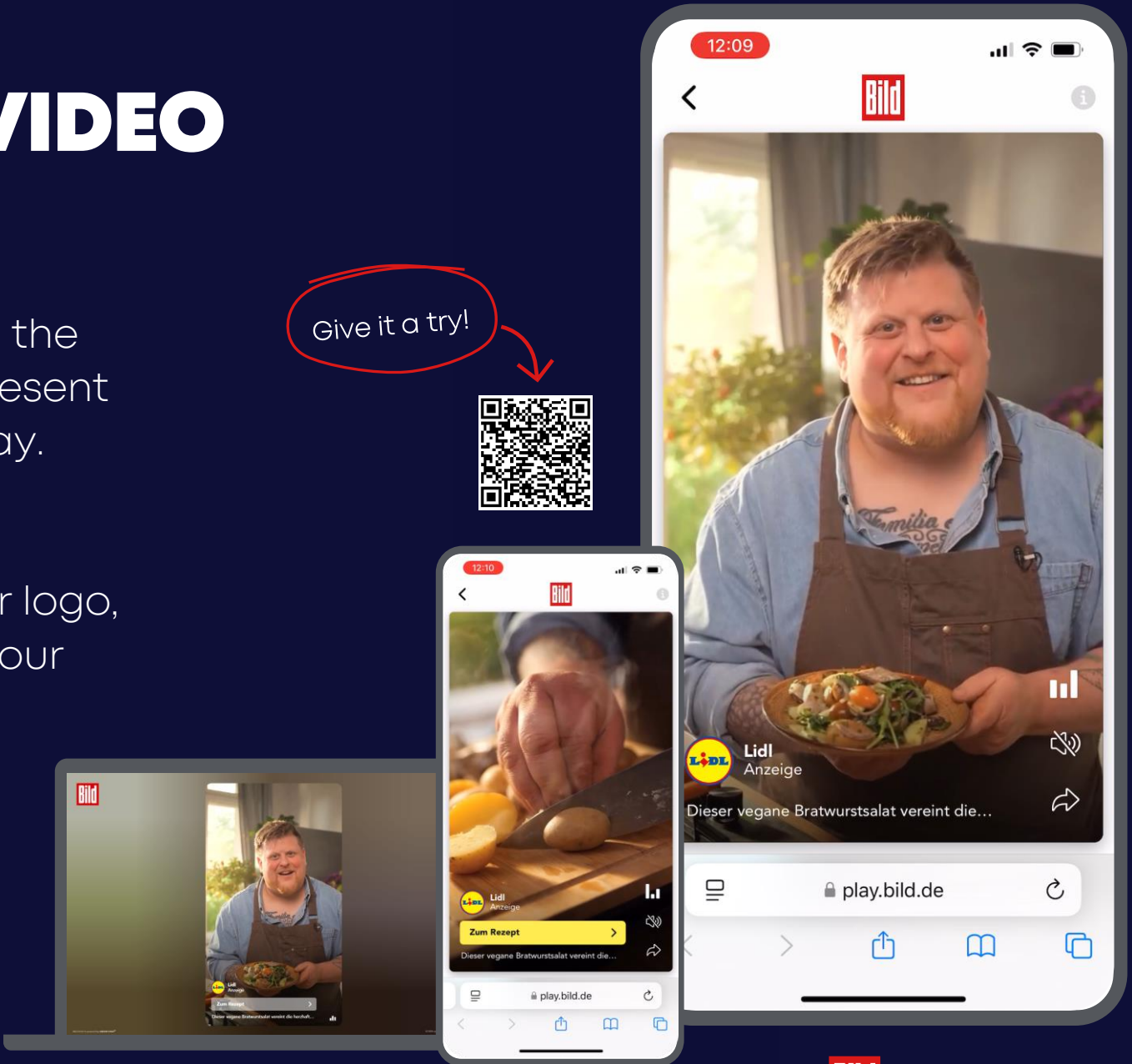
Give it a try!

INFEEED VERTICAL VIDEO

Your vertical video (9:16) embedded in the BILD.Play feed, on its own card. We present your video in the look & feel of BILD.Play.

For great brand visibility and extra performance incentive, we place your logo, your claim and your desired CTA on your video.

A real eye-catcher even stationary!



INFEEED NATIVE AD

We place your 16:9 video and your message in the look and feel of editorial cards! The native ad consists of a subhead, a headline, a text and your advertising video in 16:9 format. Your logo is also prominently placed.

A microsite opens on click, which is an image of your landing page, so users can quickly find out more about your product.

