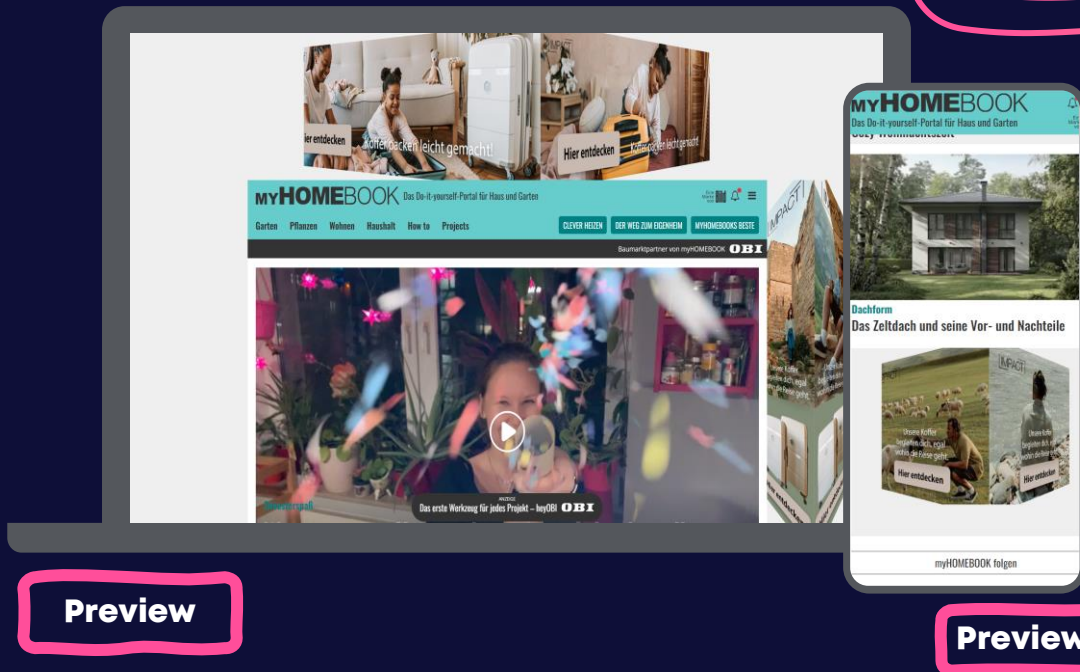


MULTISCREEN CUBE AD



The die is cast - all facets of your product in one ad

How it works: Advertising material in cube optics, consisting of 4 creatives that join together in 3D optics; The ad rotates automatically or through user interaction; It is possible to link each page individually

Booking options: Home Run (see object factsheet), RoS & Custom, RoC, RoP

Notes: Only the individual assets are required, the advertising material is created by Media Impact

	Skyscraper Superbanner Medium Rectangle		Halfpage Ad		Billboard	
Mobile Content Ad 6:1 + 4:1	RoS & Custom	50 €	RoS & Custom	60 €	RoS & Custom	70 €
	RoC	40 €	RoC	50 €	RoC	60 €
	RoP	35 €	RoP	45 €	RoP	55 €
Mobile Content Ad 2:1, Medium Rectangle	RoS & Custom	60 €	RoS & Custom	70 €	RoS & Custom	80 €
	RoC	50 €	RoC	60 €	RoC	70 €
	RoP	45 €	RoP	55 €	RoP	65 €
Mobile Content Ad 1:1	RoS & Custom	72 €	RoS & Custom	82 €	RoS & Custom	92 €
	RoC	62 €	RoC	72 €	RoC	82 €
	RoP	57 €	RoP	67 €	RoP	77 €

Can also be booked device only (plus €10 CPM surcharge for desktop only booking); DISPLAY ROP - incl. targeting as required (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targeting additive (see targeting price list); Technical specifications of the advertising formats and dimensions can be found at <https://mediaimpact.de/de/digital-formate>; All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and VAT, plus VAT. | Errors and omissions excepted.