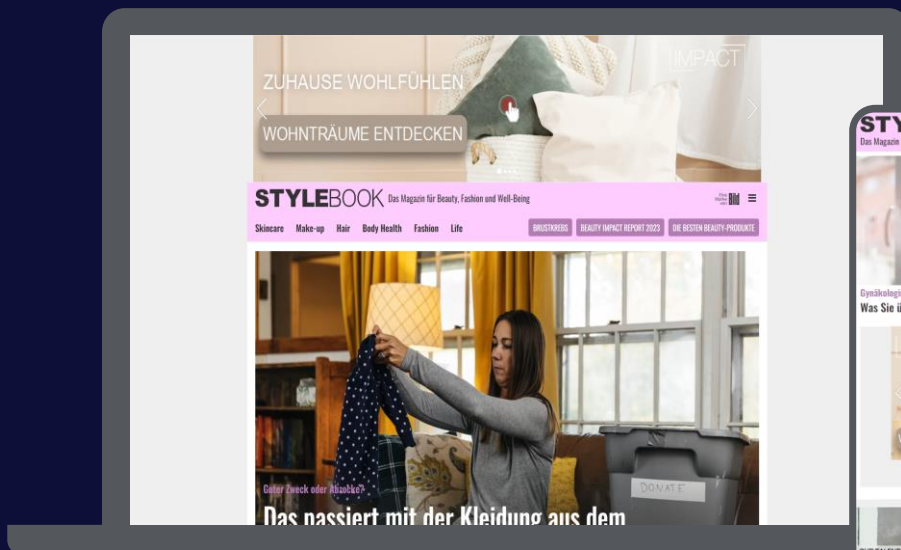


MULTISCREEN GALLERY AD



Preview



Preview Mobile

A picture gallery for your campaign

How it works: Advertising material consisting of 2-8 creatives that slide through one after the other automatically or on user action; it is possible to link each page individually to a landing page

Booking options: Home Run, RoS & Custom, RoC, RoP

Notes: various formats can be combined, see TKP price list

	Skyscraper, Superbanner, Medium Rectangle		Halfpage Ad		Billboard	
Mobile Content Ad 6:1 + 4:1	RoS & Custom	50 €	RoS & Custom	60 €	RoS & Custom	70 €
	RoC	40 €	RoC	50 €	RoC	60 €
	RoP	35 €	RoP	45 €	RoP	55 €
Mobile Content Ad 2:1, Mobile Medium Rectangle	RoS & Custom	60 €	RoS & Custom	70 €	RoS & Custom	80 €
	RoC	50 €	RoC	60 €	RoC	70 €
	RoP	45 €	RoP	55 €	RoP	65 €
Mobile Content Ad 1:1	RoS & Custom	72 €	RoS & Custom	82 €	RoS & Custom	92 €
	RoC	62 €	RoC	72 €	RoC	82 €
	RoP	57 €	RoP	67 €	RoP	77 €

DISPLAY ROP - incl. a targeting of your choice (options: Socio, Regio Standard, Contextual, Combi Interest+Contextual), further targetings additive (see targeting price list)

Technical specifications of the advertising formats and dimensions can be found at <https://www.mediaimpact.de/en/digital-formats>

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Errors and omissionsexcepted.