

TWOFACE AD



Two spaces in one ad with maximum viewability!

How it works: Two background images, or 6 Creatives¹⁾, which become visible alternately by moving the mouse; in the Mobile Interscroller, the two Creatives become visible by swiping

Booking options: Home Run Deluxe (see object-factsheets)

Notes: A billboard is required for tablets

¹⁾ The 6 creatives consist of 2x sidebar left + 2x sidebar right + 2x billboard, a background colour (HEX colour code) can be supplied
Technical specifications of the advertising formats and dimensions can be found at <https://www.mediaimpact.de/en/digital-formats>
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