

30 YEARS welt.DE

WE ARE CELEBRATING A MONTH OF ANNIVERSARY OFFERS

impassioned by

media **impact**—

A REASON TO CELEBRATE!

WELT.de turns 30! Since May 17, 1995, WELT.de has been a pioneer in the digital media landscape. We celebrate this success story with fantastic offers:

- **30% Pre-Discount on All In-Bookings**
 - **With a Congratulations Ad in the Curtain Dropper**
- **30% Discount on WELT.de Home in Partner Colors**
- **Sponsorship of WELTplus Articles**
- **Logo integration on the Home Stage for the editorial birthday theme special**

Under the motto "30 YEARS IN 30 DAYS" there will be highlights, videos and retrospectives on three decades of digital media history.

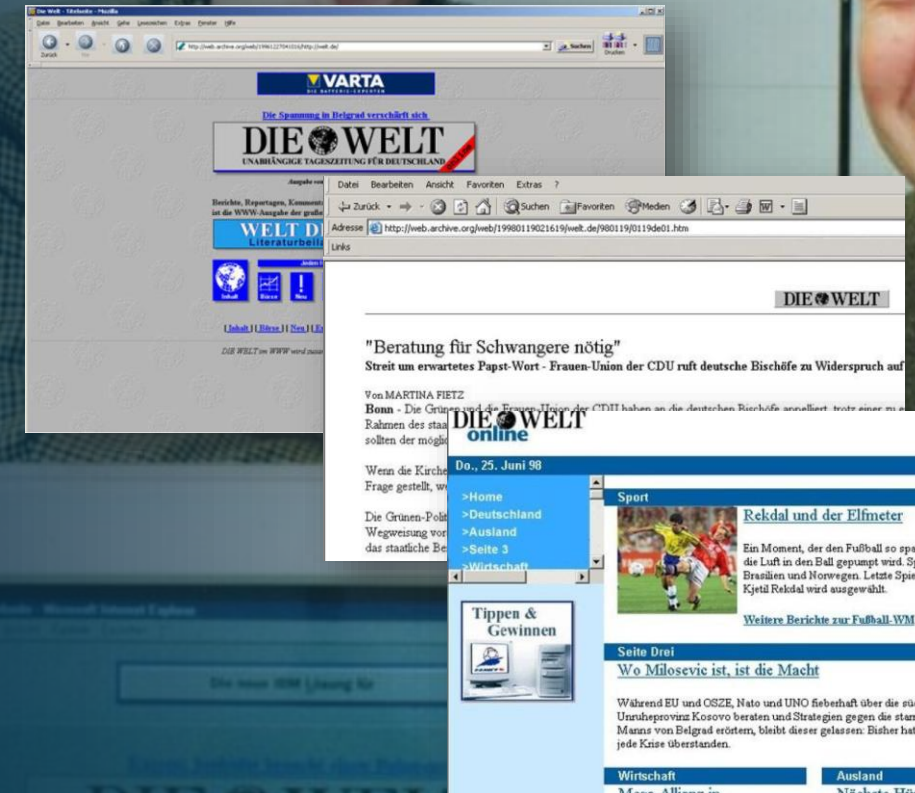


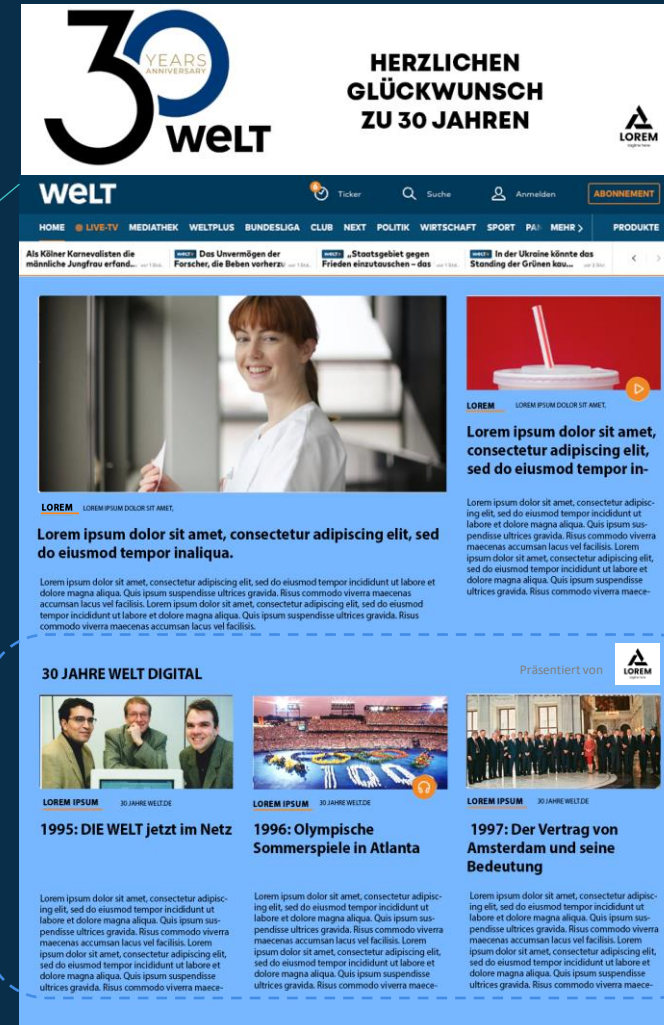
Image on the right: Mid-90s. The online editorial team consisted of Fernando Offermann (left) and Michael Fuchs (right). In the middle, software developer Ingmar Jantzen

30TH ANNIVERSARY MAXIMUM ATTENTION FOR YOU



Test the Curtain Dropper here!

**Mobile
Preview!**



Sponsoring
All WELTplus Articles

Sponsoring
Editorial Home Stage
on the WELT.de
Homepage

**WELT.de Home shines in
partner colors!**

YOU HAVE THE CHOICE

ALL IN & HOME STAGE

WELT Digital ,**All In**' at a Special Birthday Price and Sponsorship of the **Home Stage** (including logo integration), plus an optional Curtain Dropper with a congratulatory ad (available for All In Deluxe).

Bookable daily: May 1 – May 30, 2025.

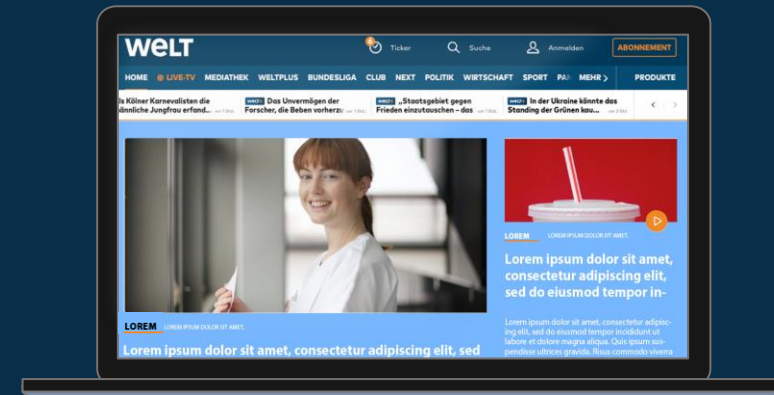


ALL IN & HOME STAGE PLUS



Increased attention around the anniversary: Expand your package with the coloring of the WELT.de Home and/or the sponsorship of WELTplus articles.

Bookable daily: May 12 – May 18, 2025



FORMATS & PRICES

ALL IN & HOME STAGE

- All In (= WELT Home Run, WELT Portal, all underlying articles), 7.75 million AIs/day¹
 - Optional in All In Deluxe: Curtain Dropper
- Logo integration on the Home Stage, 1 million AIs/ day

Bookable daily: May 1 – May 30, 2025

BASIC: 110,500 Euro gross²

DELUXE: 130,000 Euro gross²

Incl. **30%**
Pre-Discount

COLORIZATION OF WELT.DE HOME

- The WELT.de Home in Partner Colors
- The partner color will be applied to the background of the entire homepage for one day

Bookable daily: May 12 – May 18, 2025

24,500 Euro net^{2,3}

Incl. **30%**
Discount

SPONSORING WELTPLUS

- Sponsorship of all WELTplus articles
- All WELTplus articles, from the launch on December 12, 2012 until today, free for one day

Bookable daily: May 12 – May 18, 2025

45,000 Euro net^{2,3}

1) Ad placements in the visible area, excluding the "Alles auf Aktien" channel
2) SR/AR/AE enabled,
3) Not discount- or AE-eligible, only bookable in combination with the "All In Deluxe & Home Stage Sponsorship" package

CONTACT

FOR BOOKING HERE.

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