

# OUR SPORTS BUNDLE 2025

**4 SPORTS STAGES**  
**OVER 6.2 MILLION AIS**  
**ONLY 1 ADVERTISING MEDIA SET**

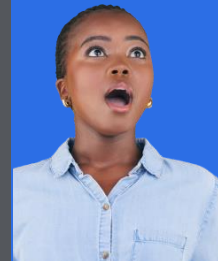
- SPORT HIGHLIGHTS 2025
- +++ FOOTBALL BUNDESLIGA +++
- +++ FIFA KLUB-WM +++
- +++ UEFA WOMEN'S EURO +++
- +++ BASKETBALL & HANDBALL BULI +++
- +++ FAME FIGHTING +++

## SPORTS BUNDLE



WELT

*YOUR AD*



*YOUR AD*



SPORTBILD NEWSFLIGHT 24H  
BILD SPORT CHANNEL 24H  
BILD FOOTBALL CHANNEL 24H  
WELT SPORT CHANNEL 24H

4

SPORTS STAGES  
GROSS:  
€95,600

# YOUR PLAYER

impassioned by  
media **impact** 

## HEIKO RÖNNAU

Head of Brand Partnerships Sport Crossmedia

+49 151 528 559 25

heiko.roennau@axelspringer.com

 Hamburg

## PIA ROMANOWSKI

Senior Marketing Manager Brand Management Sport Digital

+49 151 655 871 46

pia.romanowski@axelspringer.com

 Berlin

 **Media Impact GmbH & Co. KG** | Zimmerstraße 50 | 10888 Berlin

 [www.mediaimpact.de](http://www.mediaimpact.de)