

30 YEARS welt.DE

EXCLUSIVE FIRST MOVER OFFER FOR THE ANNIVERSARY

impassioned by

media **impact**—

A REASON TO CELEBRATE!

HIGH-IMPACT FORMAT+ HOMEPAGE COLOR CUSTOMIZATION = WELT PREMIERE

- "All In" combines **Home Run** and **Portal Run**
- 24h of exclusive visibility on the WELT.de homepage
- 24h of exclusive visibility on the channel homepages
- Including all article pages

Everywhere and on all devices:
Desktop, mobile and in the app!

8.75
MILLION
GUARANTEED AIS

CURTAIN DROPPER MULTISCREEN ON WELT HOME AND PORTAL RUN



➤ [Test the Curtain Dropper on desktop here](#)

FOR OUR 30 ANNIVERSARY, WE'RE GIVING MAXIMUM ATTENTION

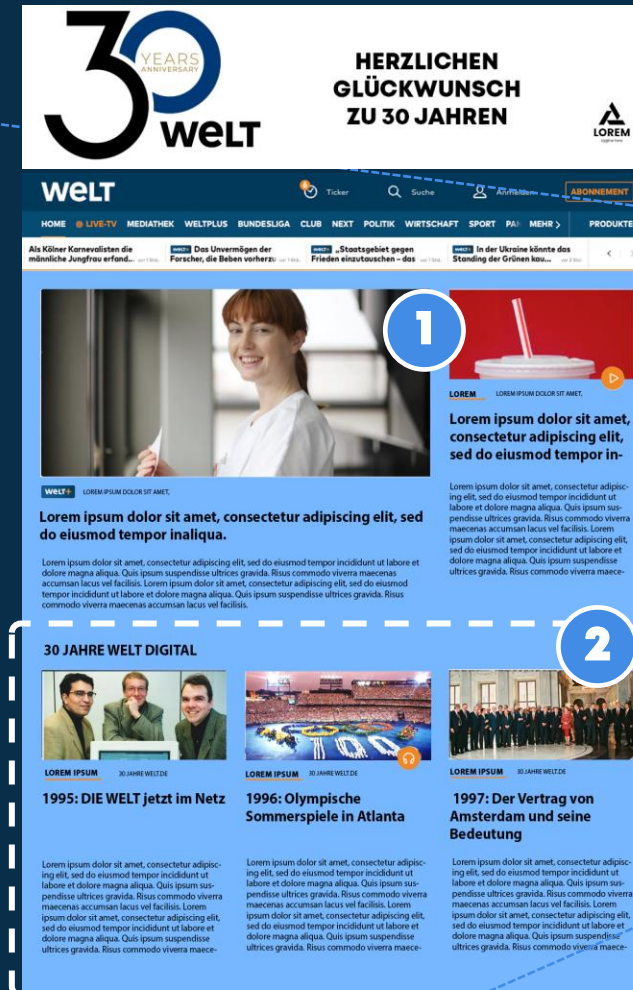
1

WELT.de homepage shines in partner colors!

2

Sponsorship

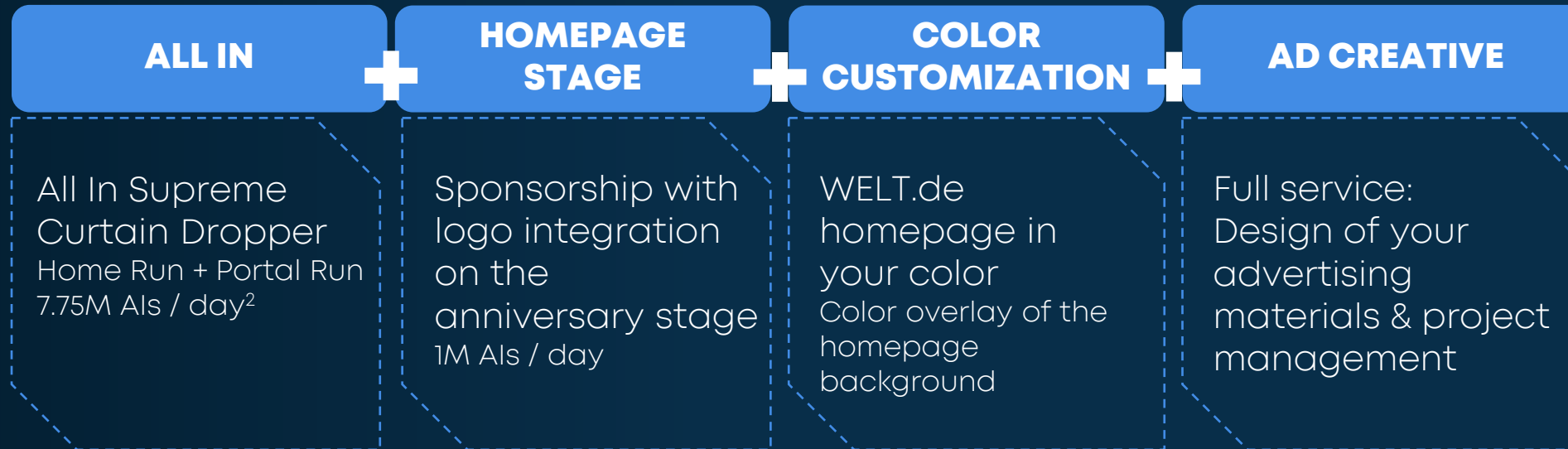
Editorial homepage stage on the WELT.de homepage



LIMITED AVAILABILITY IN MAY 2025

YOUR EXCLUSIVE FIRST MOVER OFFER

Reach
2.4_M
unique users / day¹



8.75M
guaranteed AIs

211,000 €
gross

89,000 € net 2³

Inklusive⁴

1) Own survey. Average from January to March 2025.

2) 24h: 10 a.m. – 10 a.m. Ad placements in the visible area. Channel placements depend on availability.

3) Net 2 price applies to bookings as part of the "30 Years of Digital" offer from May 1–31, 2025, for the specified package. Not eligible for additional discounts or agency commission, plus VAT.

4) Limited availability for the first five booking clients. After that, creative production costs of 2,700 € will apply, which are not eligible for discounts or agency commission. Lead time: 13 business days prior to publication date.

YOUR CONTACT

PLEASE CLICK [HERE](#).

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