

welt JOKER

Special Offer 2025



70 % DISCOUNT WITH THE WELT JOKER*

GAME RULES

The Joker can be played once for Print and once for Digital in 2025 and applies to the following formats:

- 1/1 page in DIE WELT, WELT AM SONNTAG or WELT Print total
- HomeRun Basic, Deluxe or Supreme on WELT Digital



*70 % discount. The special offer can be booked once per customer for Print and Digital.
Please note: Articles featured have been auto translated where possible for ease of understanding.

YOUR MOVES


70 %
discount

PRINT: 1/1 PAGE

WELT AM SONNTAG
(Sat./Sun.)



DIE WELT
(Mon.-Fri.)

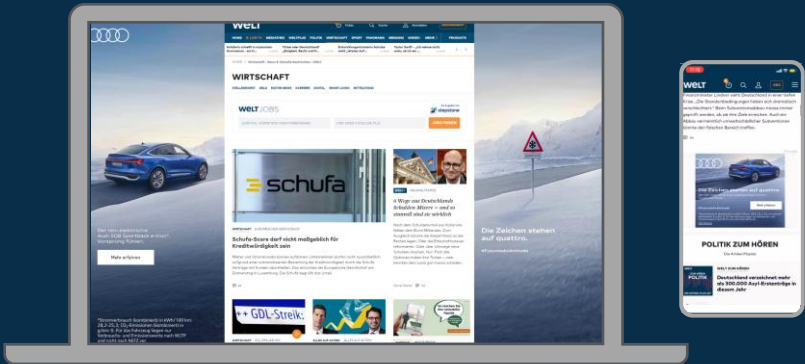


WELT PRINT TOTAL
(Mon.-Fri. + Sat./Sun.)



	gross	net price level 2
WELT AM SONNTAG	99,600.00 €	29,880.00 €
DIE WELT	56,550.00 €	16,965.00 €
WELT PRINT TOTAL	132,725.00 €	39,817.50 €

DIGITAL: HOMERUN



	gross	net price level 2
BASIC	65,250.00 €	19,575.00 €
DELUXE	76,500.00 €	22,950.00 €
SUPREME	122,000.00 €	36,599.00 €

The offer applies to a one-time booking per customer for the specified formats in Print and Digital. Placement must take place in 2025. The offer is limited to one title (Print) and one placement (Digital) per customer and does not apply to highlight issues (Print), "DIE WELT of the Year", "WELT AM SONNTAG of the Year", the DIE WELT Artist Edition or editorial special topics. The offer is subject to postponement rights. WELT Rate Card No. 103, valid from 01.01.2025, applies. Print: 64.70 % discount when booked through an advertising agency. 70 % discount for direct bookings. The fixed price stated above applies, is not eligible for further discounts but can be used to calculate discounts, plus VAT. Specifications for HomeRun: see [Factsheet](#).

CONTACT

**YOUR PLAYMAKERS IN SALES
CAN BE FOUND HERE.**

